

**UNFLOCK**



**YOUR STYLE**



**JUST**

**BEST**

**YOU**

# UNFLOCK REVOLUTION

Unflock was born from the innovative vision of three ambitious young startupper, driven by the desire to radically transform the sneaker industry and its impact on our planet. In a world where homologation reigns supreme and personalization seems like a distant dream, Unflock wants to rewrite fashion rules. It all started with a simple idea: to empower people in creating their own style, enabling each step to share their stories.

Unflock's ambition is to become the leading brand in customization and design in the footwear industry. We are committed to offer exceptional products which inspire people to stand out with elegance, celebrating their uniqueness in perfect harmony with the Italian heritage of beauty.

Unflock is a revolution that redefines the concept of sneakers and how we experience them. It's an invitation to reconsider your relationship with your shoes, transforming them into vehicles that express individuality. With Unflock every step is an opportunity to leave a unique mark, while upholding our strong commitment to sustainability.



# SNEAKERS ALWAYS ON TREND

Imagine easily changing your sneakers' look, without having to replace them, keeping your style fresh and always on-trend. Imagine adapting your favorite shoes for any occasion, from a chic night out to an urban adventure, without needing new pairs. Now open your eyes, because this is exactly what Unflock offers!

In an era where consumerism drives people to replace their shoes at an alarming rate - often due to the wear and tear of the white soles or to keep up with the latest trends - we have developed an accessory that completely transforms the way you experience sneakers. Elevating it to a new level.

Inspired by the simplicity and functionality of smartphone covers, we have created a product that not only breathes new life into your shoes but also does so in a sustainable and personalized way. Each accessory is designed to highlight the uniqueness of its wearer, reflecting our belief that genuine fashion is all about expressing yourself.



# UNFLOCK MONOCOLOR



Where simplicity  
meets perfection

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# HOT SAUCE RED

A fiery red hotter than your favorite sauce - bold, confident, and impossible to ignore.

## • How to match it?

Pair it with gold for a luxurious and regal touch. Perfect for a gala event where you'll be the hottest topic of the night.



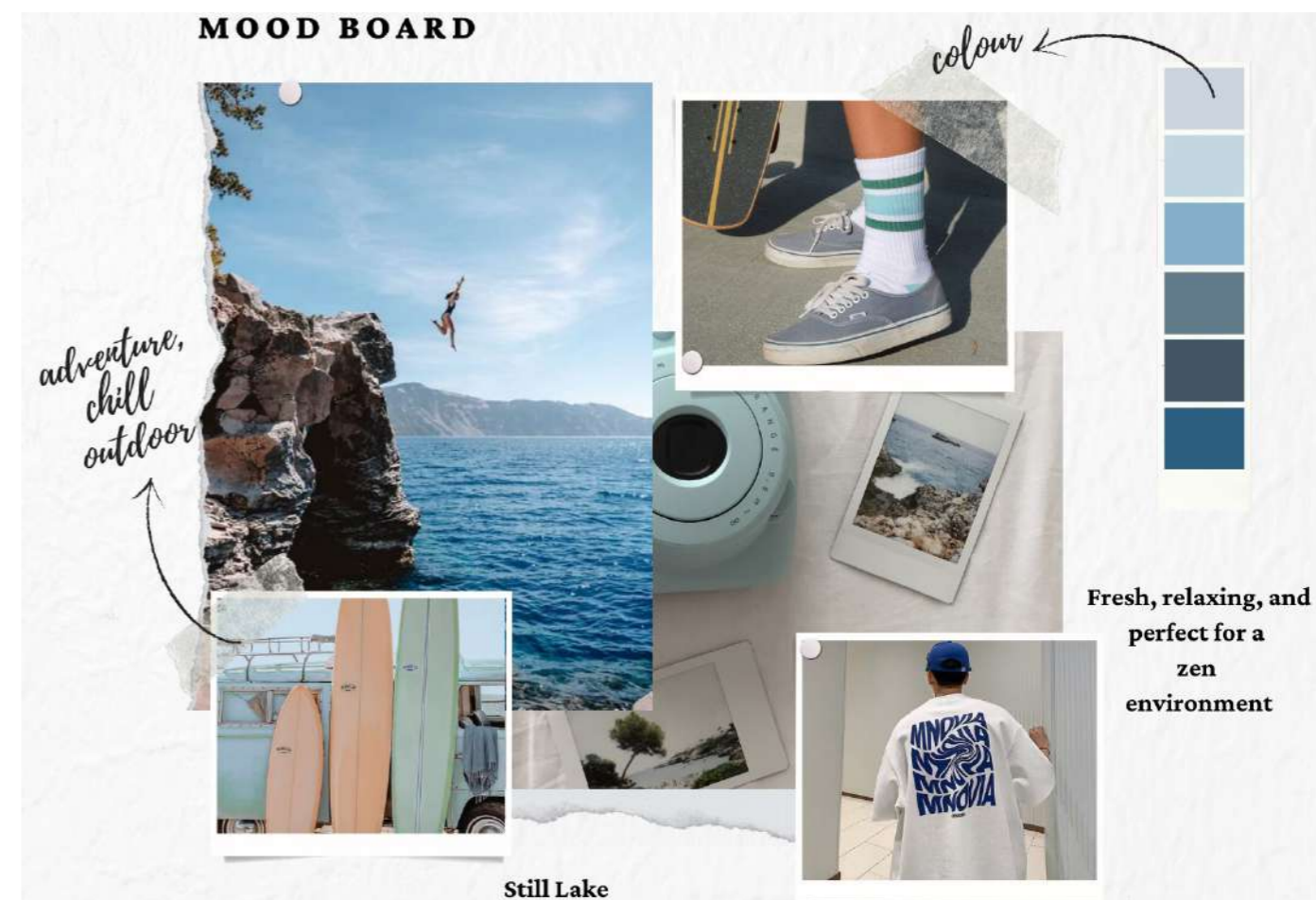


# S T I L L L A K E

A peaceful and serene blue like a calm lake on a summer day - cool, relaxing, and perfect for a zen atmosphere.

## • How to match it?

Pair it with coral pink for a playful and cheerful combination. Perfect for a brunch with friends where you'll radiate effortless elegance.



# L A T T E

A warm and enveloping milk color that evokes comfort and tranquility.

• **How to match it?**

Pair it with white for a fresh and bright look. Perfect for every season, it adds a touch of calm and elegance to your everyday outfit.





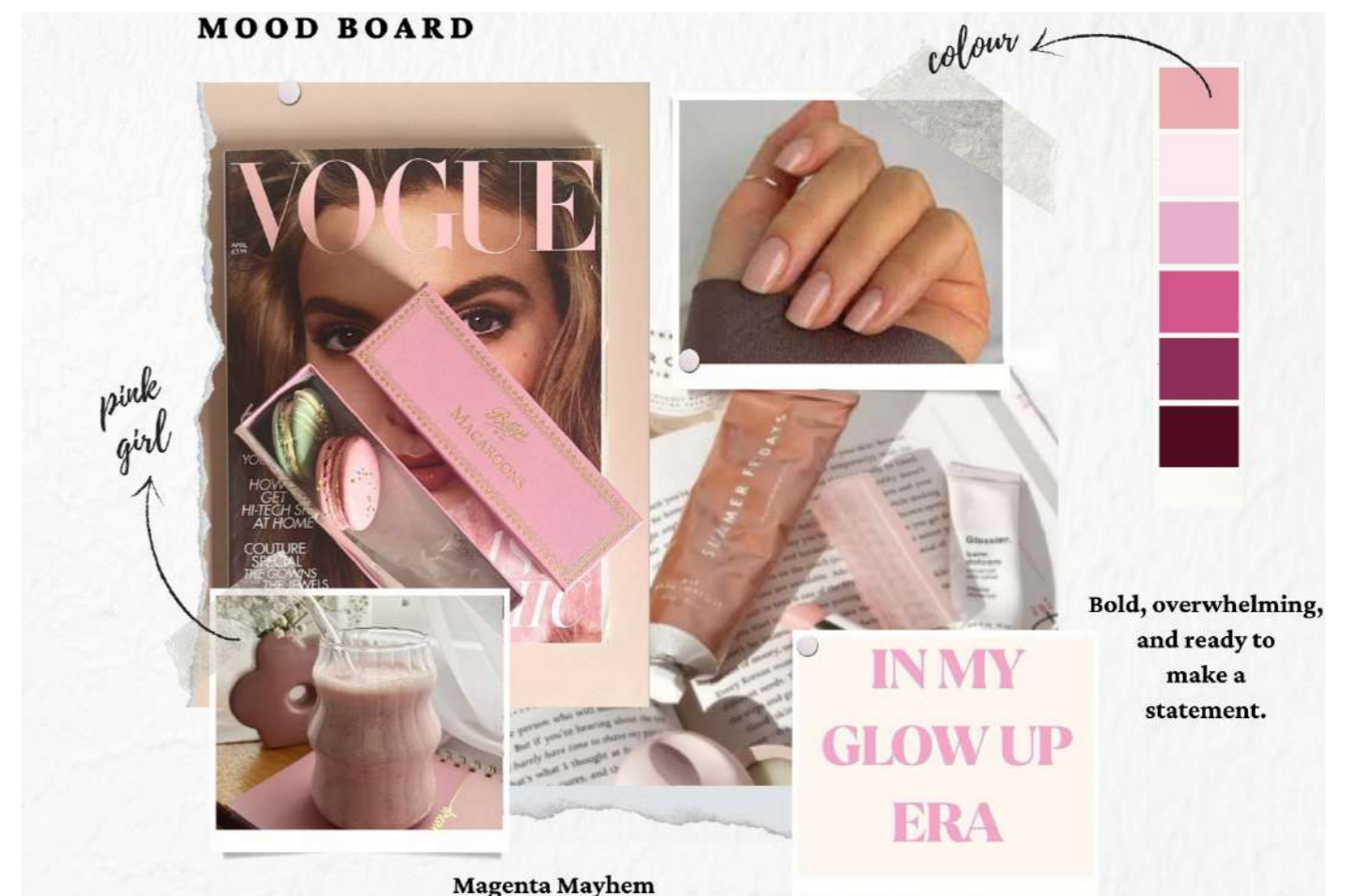


# M A G E N T A M A Y H E M

A lively magenta that screams fun - bold, vibrant, and ready to make a statement.

• **How to match it?**

Pair it with lime green for a bold and funky duo. Perfect for a festival where you'll be the life of the party.





# R E G A L P R U N E

A fiery red hotter than your favorite sauce - bold, confident, and impossible to ignore

• **How to match it?**

Pair it with gold for a luxurious and regal touch. Perfect for a gala event where you'll be the hottest topic of the night.





# ADVENTUROUS OLIVE

A deep and earthy olive green, robust like a mountain trail - bold, grounded, and elegantly cool.

• **How to match it?**

Pair it with burnt orange for a warm and adventurous look. Wear it to an outdoor concert or picnic and blend with nature.





# MIDNIGHT MAVEN

An inky deep black that whispers sophistication - mysterious, elegant, and always in fashion.

• **How to match it?**

Combine it with silver for a futuristic and sleek look. Wear it to a nightclub, and you'll be the trendiest on the dance floor.

**MOOD BOARD**

*cool, elegant, dark*

*colour*

**Mysterious, elegant, and always in style.**

**Midnight Maven**



# SUNNY DELIGHT

Like a sip of sunshine, it's bright, cheerful, and sure to catch attention.

## • How to match it?

Combine it with navy blue for a vibrant contrast that screams "I'm not a banana."  
Wear it at the beach and make the sun shine.



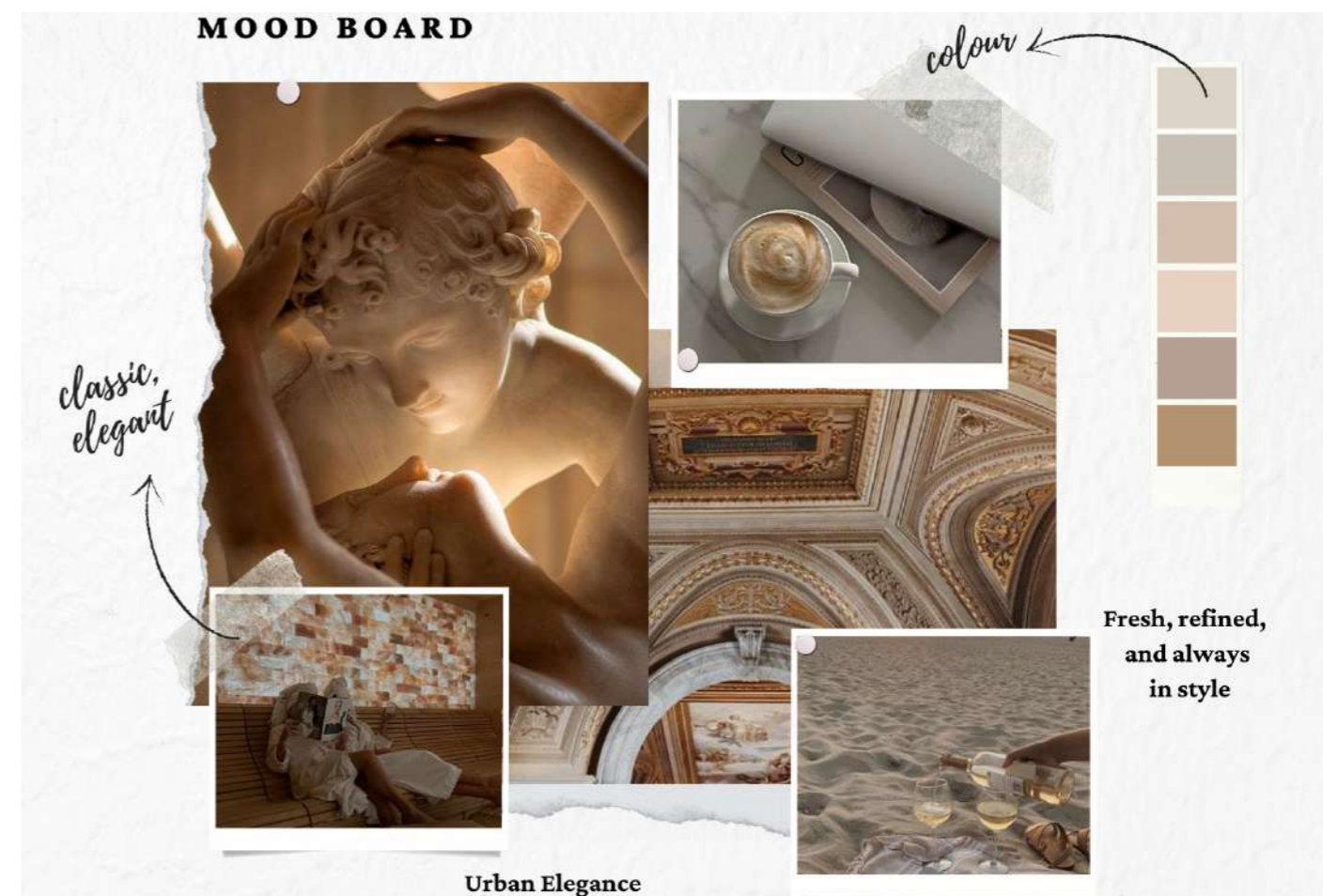


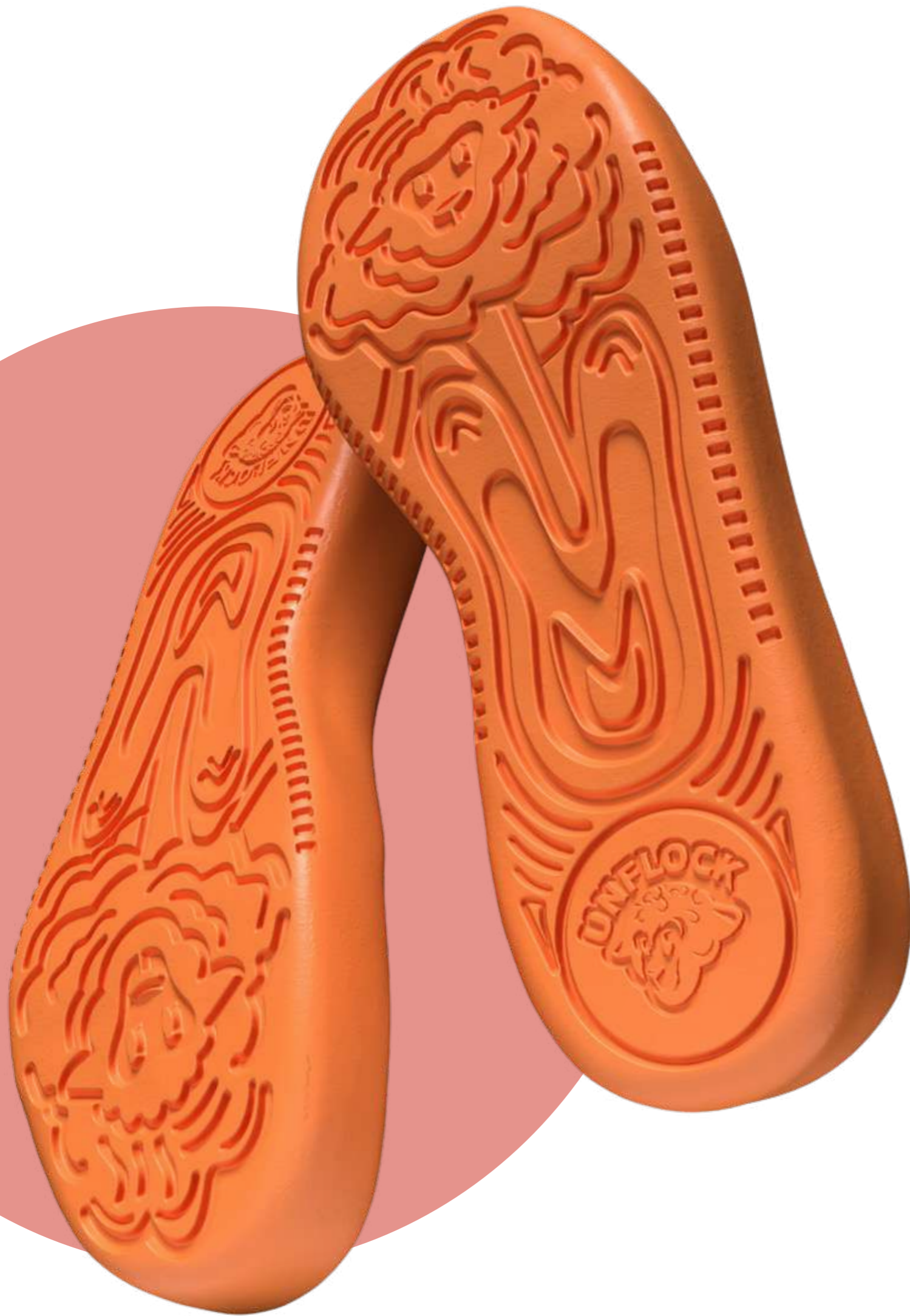
# U R B A N E L E G A N C E

A smooth mix of urban sophistication - cool, discreet, and always in style.

## • How to match it?

Combine it with mustard yellow for an unexpected touch of fun. Wear it at an art gallery opening, and you'll be the masterpiece everyone admires.





# O R A N G E J U I C E

A bright orange that exudes energy and vitality - bold, bright, and ready to make your style stand out.

• **How to match it?**

Pair it with white for a fresh and summery look. Perfect for a day at the beach or an outdoor brunch where you want your lively spirit to shine.







# RECYCLED REIMAGINED

It's more than just fashion! Unflock was born to make a difference, not only redefining fashion, but also respecting the environment. Have you ever wondered about the impact shoes have on the environment?

Manufacturing a single pair can involve up to 70 different materials, many of which contain harmful substances, such as petroleum in rubber soles and toxic chemical adhesives. A study by MIT reveals that the footwear industry is responsible for an astonishing 340 million tons of CO2 emissions annually.

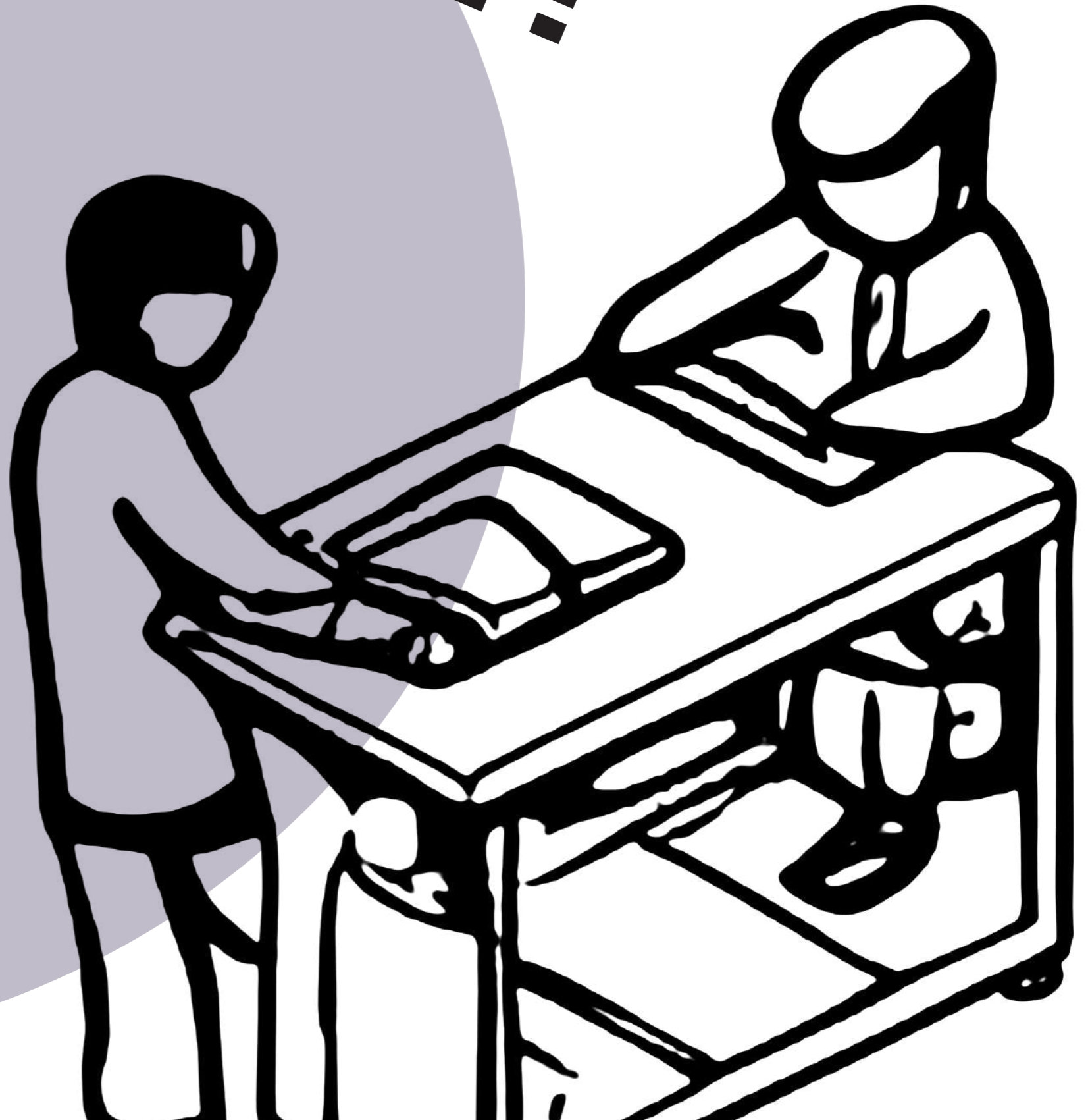
At Unflock, we refuse to stand idly by. We're committed to being part of the solution because we believe our covers can achieve so much more. This project is a step toward a more sustainable future, embracing a fashion that respects the planet without compromise. That's why we've made it our mission to create Unflock using recycled and recyclable materials. We aim to reshape the fashion industry, one step at a time, toward a lighter, cleaner and fairer world.

**REDUCING IMPACT ONE SNEAKER AT A TIME**



**WHAT'S**

**NEXT?**





# TEMPERY



Unflock Tempery is designed for those who thrive on experimentation and challenge the limits of traditional style. It's the perfect fusion of boldness and creativity. This model boasts a symphony of colors that seamlessly blend between the sole and the side, striking an ideal balance between innovation and fashion.

Every detail is meticulously crafted to enhance your daily style, transforming your sneakers into statement pieces.

Wearing Tempery means infusing your everyday look with a touch of freshness and originality.

# COMING SOON

Unflock never stops working, always searching for new ways that let you express yourself through your sneakers. We're creating something new - two models that challenge the ordinary, ready to make you dare with color and creativity.

## P E E K

Behind the apparent simplicity lies something unexpected. The transparent cover reveals only a part of the mystery, while the sole hides an exclusive design, a secret that only the wearer of this model can uncover. Curious to find out what's hidden underneath?



## R A I N B O W

For those who see the world in color. An explosion of creativity on every inch, including the sole. This model is perfect for the dreamers, those who want to express their unique and lively personality.



